



CORPORATE SPONSOR

**SCINTILLA**

# MaaS Scotland Annual Conference and Dinner 2026

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Thursday 11 June 2026

The Clayton Hotel, Glasgow

## Sponsorship Opportunities

## ABOUT MaaS SCOTLAND

MaaS Scotland was created in March 2017 to be the driving force for Mobility as a Service (MaaS) activities in Scotland, establishing a formal network for the vibrant MaaS eco-system, and facilitating initiatives that will deliver the benefits of this transformational opportunity to Scotland. Approaching 9 years of operation, our membership has grown to over 70 public and private sector organisations making us one of the largest MaaS networks in Europe.

The group was central to the creation of the Scottish Government's MaaS Investment Fund and supported Transport Scotland to deliver a national programme of 5 pilots exploring the delivery of MaaS across our rural and urban communities. As this programme closed, MaaS Scotland published its MaaS Roadmap for Scotland, a report designed to inform and support future decisions relating to the further rollout of MaaS across Scotland, leading to a number of Scottish Government commitments, including the creation of a specification for a national MaaS platform, publication of a MaaS Code of Practice and development of a National Evaluation Framework.

## ABOUT THE CONFERENCE

The MaaS Scotland Annual Conference brings together leaders, innovators, policymakers and practitioners from across the transport and mobility ecosystem to explore the future of Mobility as a Service in Scotland and beyond. The conference – the largest dedicated MaaS event in the UK - provides a platform to reflect on progress, share learning from real-world deployments, and examine the policy, technology and behavioural changes needed to deliver integrated, user-centred and sustainable mobility.

Now in its 9th year, the event knits together keynote insights, panel discussions and collaborative sessions, to foster open dialogue on how MaaS can support Scotland's wider goals for decarbonisation, accessibility, economic growth and inclusive transport systems.

This year's conference will build from our MaaS Roadmap for Scotland (published in 2025), discussing progress against key interventions detailed in this report and supported by the forthcoming MaaS Working Group (chaired by Transport Scotland). Sessions will explore key areas such as policy & regulation, business models, user centred design, environmental & social impact and behaviour change.

At the end of the day's proceedings, we invite attendees to join us for an evening drinks reception and dinner. This will be an opportunity to continue discussions from throughout the day, developing ideas and creating new contacts in a more casual environment.



## PLATINUM SPONSORSHIP PACKAGE\*

£4,750<sub>(EXCVAT)</sub>

- Exclusive speaking slot at the conference
- Table for 10 guests at evening dinner
- Up to 5 free delegate passes
- Prominent display of company branding on:
  - ◇ Official event graphic
  - ◇ Pre-event communications
  - ◇ Ticket Tailor page
  - ◇ MaaS Scotland website and social media channels
  - ◇ MaaS Scotland Annual Conference and Dinner webpage
  - ◇ Welcome presentations
- Company description listed on the MaaS Scotland website and in the conference brochure.
- Company pop-up banner displayed in main conference room and dinner room throughout the day.

\* 3 opportunities available



## NETWORKING SPONSORSHIP PACKAGE\*

**£1,500** (EXCVAT)

- Prominent display of company branding on:
  - ◇ Official event graphic
  - ◇ Pre-event communications
  - ◇ Ticket Tailor page
  - ◇ MaaS Scotland website and social media channels
  - ◇ MaaS Scotland Annual Conference and Dinner webpage
  - ◇ Conference brochure
  - ◇ Welcome presentations
- Company description listed on the MaaS Scotland website and in the conference brochure.
- Company pop-up banner displayed in networking and drinks reception areas throughout the day.

\* 1 opportunity available

# GET IN TOUCH

If you're interested in becoming a sponsor of the MaaS Scotland Annual Conference and Dinner 2026, please get in touch and we'd be happy to arrange a meeting.

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