

Sponsorship Opportunities



MaaS Scotland Annual Conference and Dinner 2025

Thursday 12 June | The Clayton Hotel, Glasgow

ABOUT MaaS SCOTLAND

MaaS Scotland was created in March 2017 to be the driving force for Mobility as a Service (MaaS) activities in Scotland, establishing a formal network for the vibrant MaaS eco-system, and facilitating initiatives that will deliver the benefits of this transformational opportunity to Scotland. Approaching 8 years of operation, our membership has grown to over 70 public and private sector organisations making us one of the largest MaaS networks in Europe.

The group was central to the creation of the Scottish Government's MaaS Investment Fund and has been supporting Transport Scotland to deliver a national programme of 5 pilots exploring the delivery of MaaS across our rural and urban communities. As this programme nears an end, MaaS Scotland is now working on the creation of a MaaS Roadmap for Scotland, designed to inform and support future decisions relating to the further rollout of MaaS across Scotland.

ABOUT THE CONFERENCE

The MaaS Scotland Annual Conference and Dinner brings together representatives from across Scotland, the UK and Europe to discuss recent developments and projects in the area of Mobility as a Service. Now in its eighth year, the event has established itself as the largest dedicated MaaS event in the UK and attracts delegates from across the MaaS supply chain, from technology providers and systems integrators to transport operators and regional and national transport authorities.

Our 2025 Annual Conference comes at a crucial juncture for MaaS. A number of pilot projects across the UK and Europe are coming to an end, and thoughts are now focussed on what comes next. For our part, MaaS Scotland has been working with members and stakeholders to create a MaaS roadmap for Scotland, providing guidance for future MaaS upscale in Scotland and identifying key areas of intervention to make this a success.

Our 2025 conference will build on the outputs of this roadmap, offering an opportunity to deep dive into themes such as leadership, governance, user engagement and success measurement.

At the end of the day's proceedings, we invite attendees to join us for an evening drinks reception and dinner. This will be an opportunity to continue discussions from throughout the day, developing ideas and creating new contacts in a more casual environment.

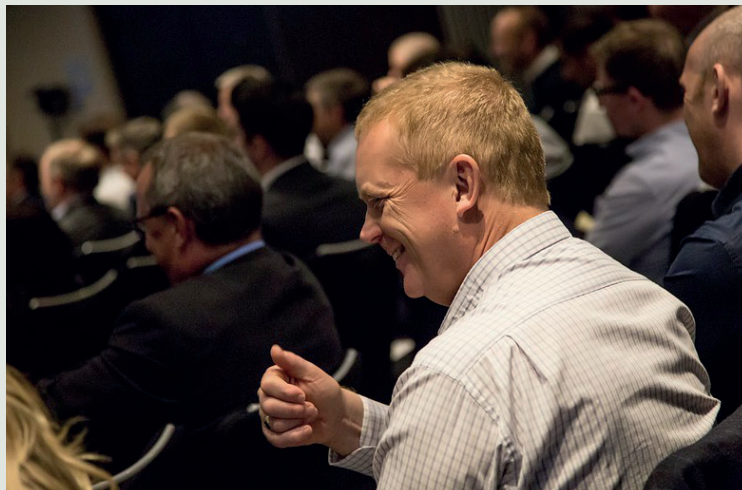


PLATINUM SPONSORSHIP PACKAGE*

£4,500 (EXC VAT)

- Exclusive speaking slot at the conference
- Table for 10 guests at evening dinner
- Up to 5 free delegate passes
- Prominent display of company branding on:
 - o Official event graphic
 - o Pre-event communications
 - o Ticket Tailor page
 - o MaaS Scotland website and social media channels
 - o MaaS Scotland Annual Conference and Dinner webpage
 - o Conference brochure
 - o Welcome presentations
- Company description listed on the MaaS Scotland website and in the conference brochure.
- Company pop-up banner displayed in main conference room and dinner room throughout the day

* 3 opportunities available



NETWORKING SPONSORSHIP PACKAGE*

£1,500 (EXC VAT)

- Prominent display of company branding on:
 - o Official event graphic
 - o Pre-event communications
 - o Ticket Tailor page
 - o MaaS Scotland website and social media channels
 - o MaaS Scotland Annual Conference and Dinner webpage
 - o Conference brochure
 - o Welcome presentations
- Company description listed on the MaaS Scotland website and in the conference brochure.
- Company pop-up banner displayed in networking and drinks reception areas throughout the day

* 1 opportunity available

GET IN TOUCH

If you're interested in becoming a sponsor of the MaaS Scotland Annual Conference and Dinner 2025, please get in touch and we'd be happy to arrange a meeting.

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