technology
SCOTLAND

# TECHNOLOGY SCOTLAND ANNUAL DINNER 2024

THURSDAY
14
NOVEMBER

THE GRAND ROOM
GRAND CENTRAL HOTEL
GLASGOW CITY CENTRE

## SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSOR
SCINTILLA

# TECHNOLOGY SCOTLAND ANNUAL DINNER

Technology Scotland is the representative body for Scotland's Enabling Technology Sector. Through our networks, **Photonics Scotland**, **MaaS Scotland**, and **Product Design Scotland**, we support a vibrant community of industrial and academic organisations who are developing technologies to deliver product advancements in markets from healthcare and communications to manufacturing and mobility.

The **Technology Scotland Annual Dinner** attracts a host of organisations from across our three primary networks, as well as friends and colleagues from the wider technology community. In recent years we have welcomed around **250 guests** from a diverse range of technologies and sectors, including significant representation from senior decision makers. With the sector and our membership growing year on year, we hope to break our record for attendees in 2024!

**The future for innovation in Scotland is bright**. Now is the time to align your organisation with this vibrant movement, ensure that your brand is visible at the highest level, and treat your colleagues to an evening of fun, celebration, and the opportunity to build their networks.

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Photonics Scotland

**ONE OF THE OLDEST PHOTONICS ORGANISATIONS IN THE WORLD**

MaaS Scotland

**EUROPE'S LARGEST MOBILITY AS A SERVICE NETWORK**

PDS PRODUCT DESIGN SCOTLAND

**THE FOCAL POINT FOR SCOTLAND'S PRODUCT DESIGN SECTOR**

## PAST ANNUAL DINNER FEEDBACK

"The Technology Scotland dinner is always an excellent event, a highlight in the calendar, a must-do for the fabulous networking."

"This is a great annual event for the industry and one that many look forward to. Technology Scotland do a great job as always in making it a successful evening."

"I really enjoyed the event. It was very well organised and it was great to meet new companies that I had not met before...It brought together many key players from a traditionally difficult to engage community"

"I was able to meet with old and new connections, through mutual conversations before and after dinner as well as at the table which was mixed"

# PLATINUM SPONSORSHIP PACKAGE*

## £5,500 (EXC VAT)

- **Table for up to 10 guests (worth £950)**
- **Opportunity to address the room (on a relevant topic agreed between Technology Scotland and the sponsor company)**
- **Prominent company branding pre- and post-event:**
  - Logo included in event programme
  - Logo included in event graphics
  - Logo included on main screen slideshow on event night
- **Organisation profile in event programme**
- **Organisation profile in event registration page and Technology Scotland website**
- **Promotion of sponsorship across Technology Scotland channels**
  - Social media
  - Inclusion in monthly newsletter and specific newsletter
- **Exclusive opportunity to have 15 minutes with our event photographer for team/table photos**

***2 opportunities available**

# GOLD SPONSORSHIP PACKAGE*

**£3,800** (EXC VAT)

- **Table for up to 10 guests (worth £950)**
- **Prominent company branding pre- and post-event:**
  - Logo included in event programme
  - Logo included in event graphics
  - Logo included on main screen slideshow on event night
- **Organisation profile in event programme**
- **Organisation profile in event registration page and Technology Scotland website**
- **Promotion of sponsorship across Technology Scotland channels**
  - Social media
  - Inclusion in monthly newsletter and specific newsletter
- **Exclusive opportunity to have 15 minutes with our event photographer for team/table photos**

*** 2 opportunities available**

# SPONSORSHIP OF DRINKS RECEPTION*

## £2,750 (EXC VAT)

**Our Welcome Drinks Reception ensures that the evening gets off to a great start!**

With over an hour of networking before the dinner, this is a fantastic opportunity to highlight your brand as soon as attendees arrive and maximise exposure.

- **Table for up to 10 guests (worth £950)**
- **Organisation roller banner displayed in drinks reception area**
- **Prominent company branding pre and post event:**
  - Logo included in event programme
  - Logo included in event graphics
  - Logo included on main screen slideshow on event night
- **Promotion of sponsorship across Technology Scotland channels**
  - Social media
  - Inclusion in monthly newsletter and specific newsletter

*** 1 opportunity available**

PLEASE EMAIL

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WITH ANY QUESTIONS