

West of England Mobility as a Service

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Future Transport Zone

FTZ Aim

to co-design, trial and demonstrate replicable transport innovations that can improve connectivity, enhancing regional productivity, widening access to employment and creating a globally significant demonstrator to drive trade and inward investment.

FTZ Goals

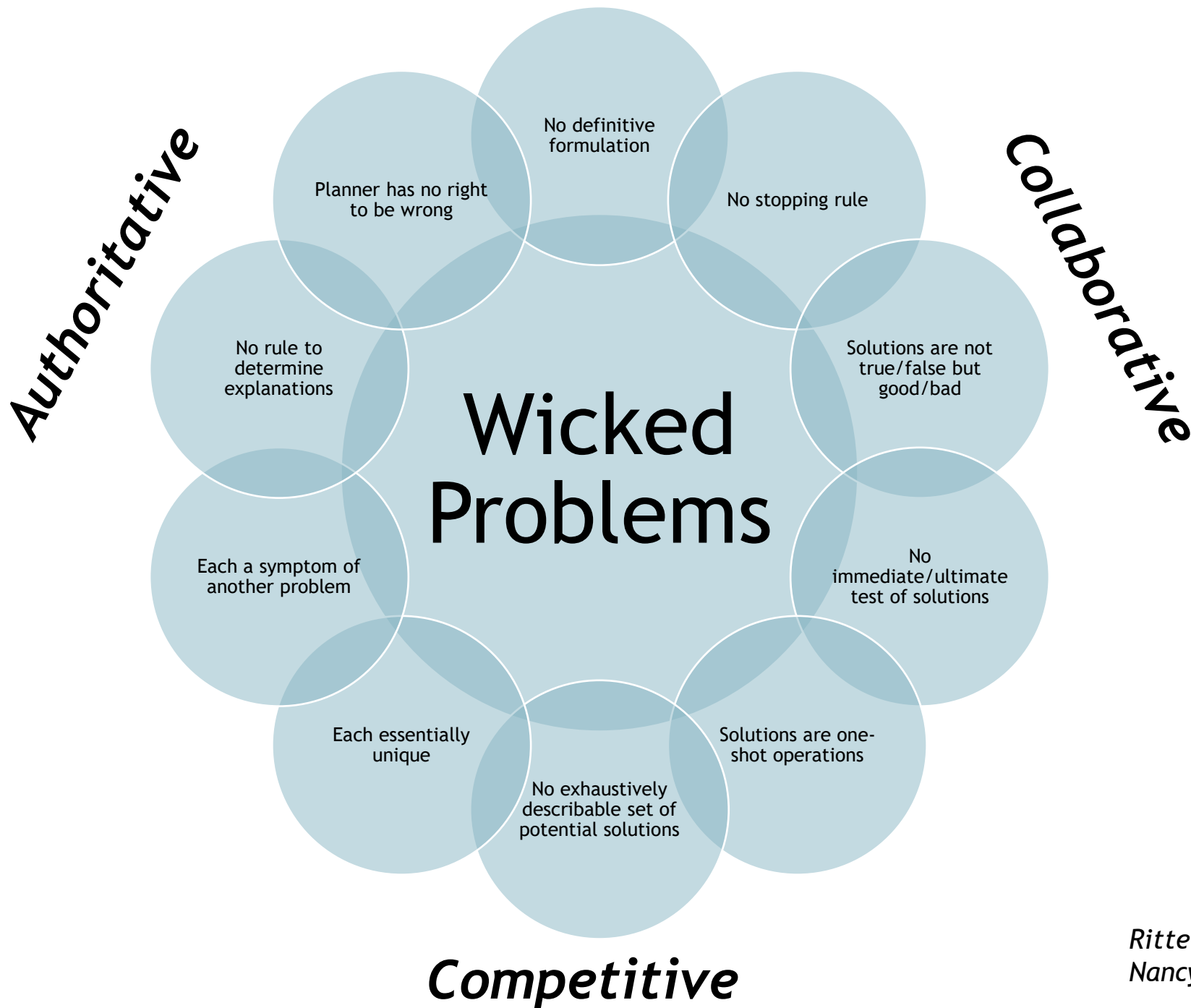
1. Improve access to sustainable mobility to encourage modal shift from personal car travel.

2. Enable better public transport planning by using data to improve decision making.

3. Operate transport more efficiently by responding in real-time to demand and disruption.

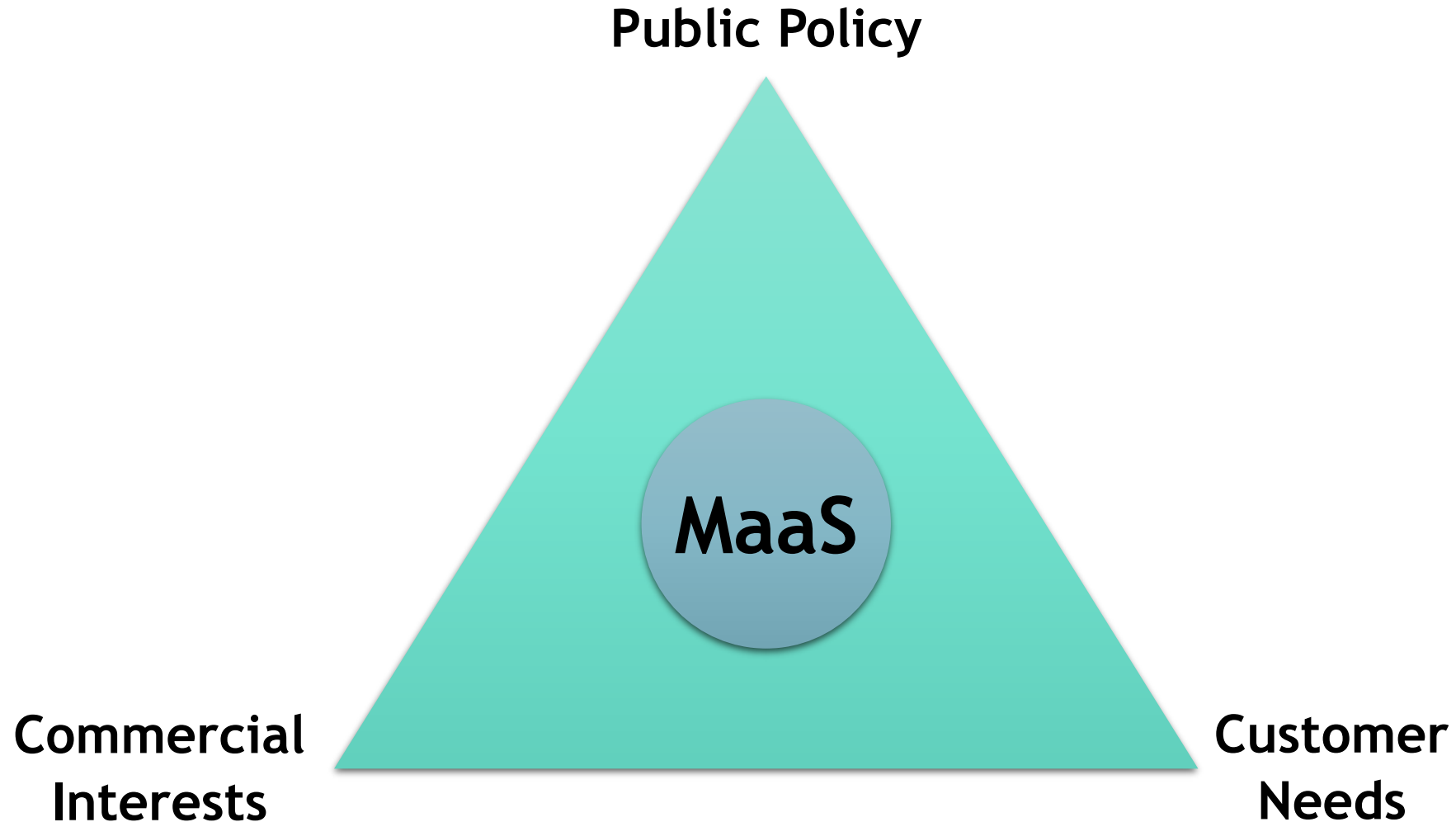
4. Improve access to employment through sustainable transport interventions.

5. Facilitate innovation by trialling novel transport tech and emerging modes.



*Rittel and Webber 1973
Nancy Roberts 2000*

West of England MaaS Approach



Contact us

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