

MaaS in the Tactran Region – Update MaaS Scotland 2022

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Mobility



GoNHS TAYSIDE



- 26 August 2021



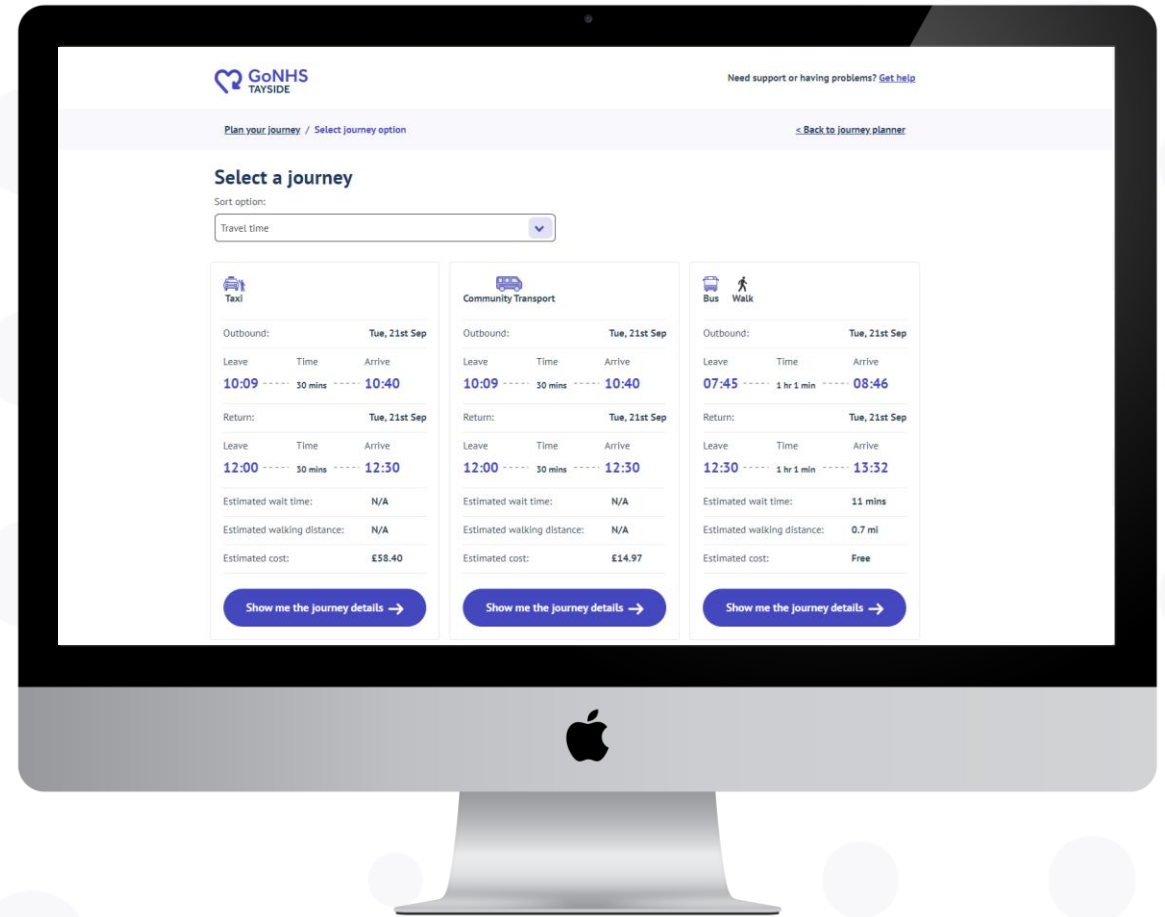
- Patients/visitors Urology, PRI
- Staff



- WebApp



- Ease of use
- Reduced anxiety/increase confidence
- Open up sustainable modes
- Empowering staff





National Park

Journey Planner



- 16 Sept 2021



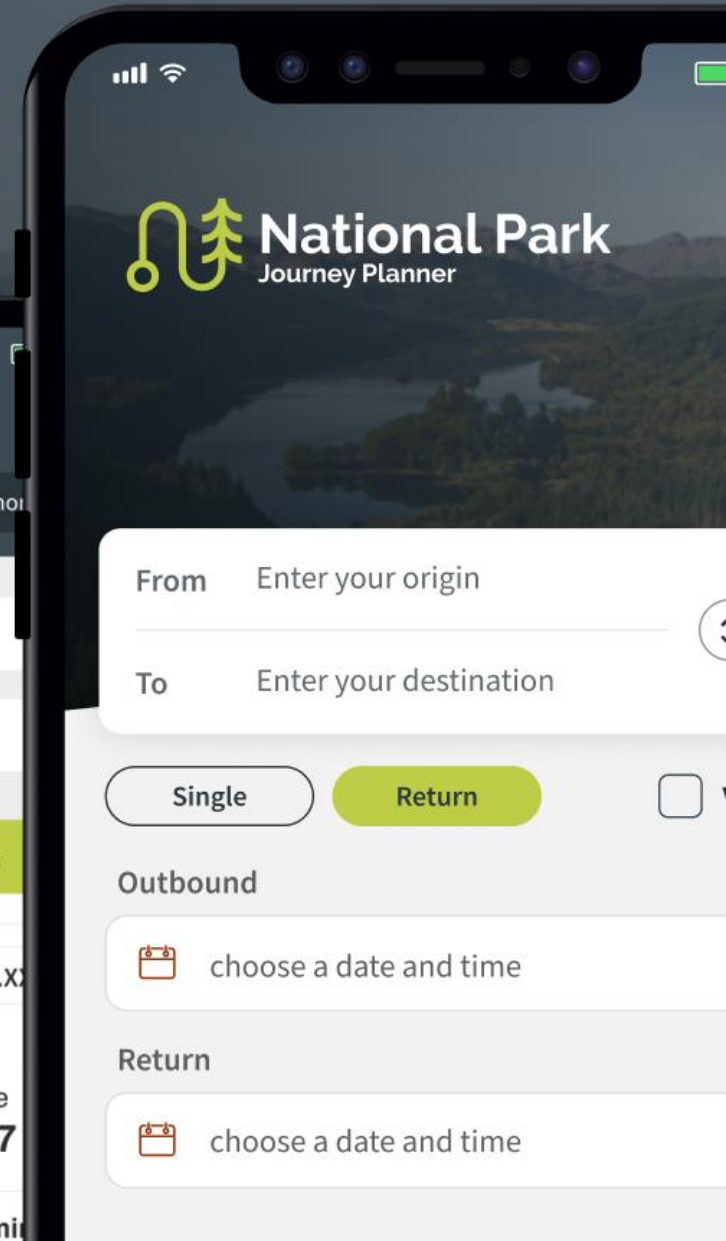
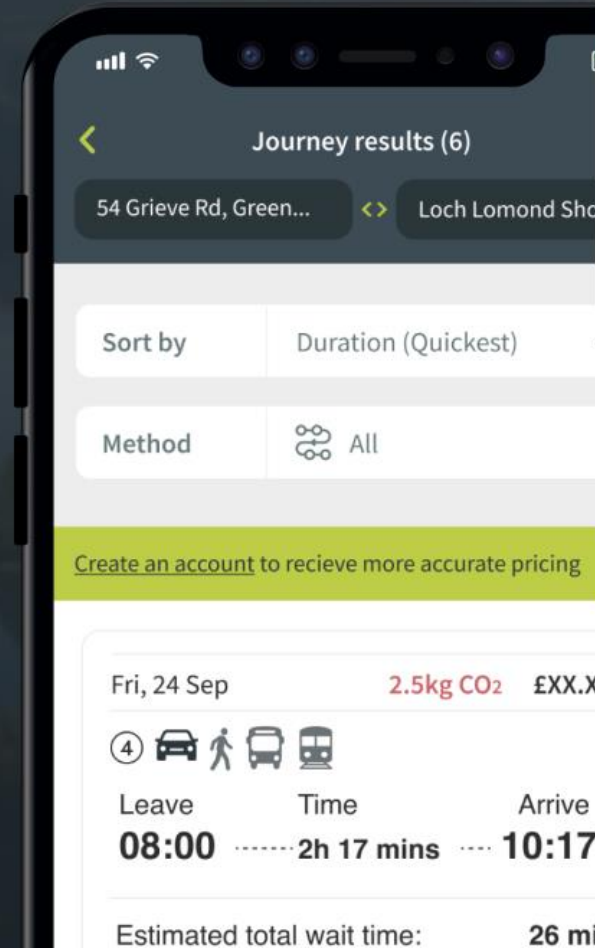
- Visitors (esp day-visitors)
- Partners with visitor sites
- Business stakeholders



- App, Widget, WebApp



- Confident access
- Sustainable modes where practical



myDAtravel



- 30 Sept 2021



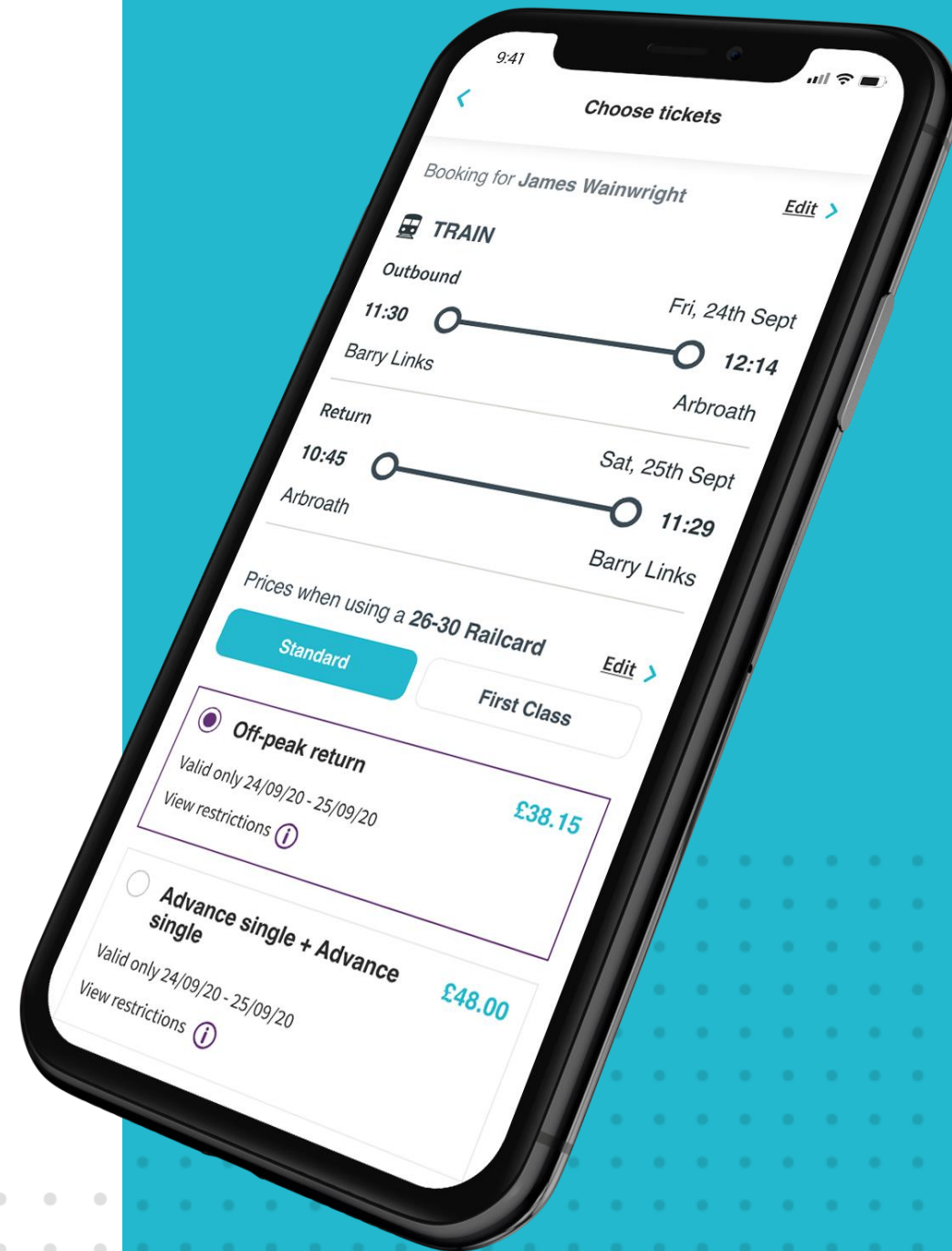
- Students (PT/FT)
- Staff



- App



- Reduce anxiety/increase confidence
- Open up sustainable modes
- Full student experience





Cycle

**Season
(March to Sept)**

**Anytime
Letters out**

**Term
Times**

**Explore functionality May 22
(waterbus)**

**Expansion
all hospital & clinics
21 March 22**

New students 22/23

Project
events

Widget pack May 22

Notifications & competitions

**Notifications & competitions
June 22**

**Community Transport
Expansion**

Making Connections Audit: Building more inclusive digital mobility services – March 2022



5000+ new users since launch (May 2022)



% who
had used
service before

24%

14%

66%

Mix 72% sustainable modes

Public transport mix (31%)
Bus (22%)
Cycle/walk/train (19%)

78% sustainable modes

Bus (45%)
Public transport mix (19%)
Cycle/walk (14%)

85% sustainable modes

Bus (76%)
Train/cycle/PT mix (9%)



Tactran Enable

Tactran have been successful in securing funding from Transport Scotland's 'MaaS Investment Fund' (MIF) to deliver Mobility as a Service (MaaS) across the Tactran region. The Tactran region covers the Stirling, Perth and Kinross, Dundee and Angus local authority areas. Match funding for the project is also being provided by Tactran, Perth and Kinross Council and Smarter Choices, Smarter Places.



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