



# TECHNOLOGY SCOTLAND ANNUAL DINNER 2022

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THURSDAY  
**17**  
NOVEMBER

THE GRAND ROOM  
GRAND CENTRAL HOTEL  
GLASGOW CITY CENTRE

## SPONSORSHIP OPPORTUNITIES

WITH CORPORATE SPONSORS

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# TECHNOLOGY SCOTLAND ANNUAL DINNER

Technology Scotland is the representative body for Scotland's Enabling Technology Sector. Through our networks, **Photonics Scotland**, **MaaS Scotland**, and **Product Design Scotland**, we support a vibrant community of industrial and academic organisations who are developing technologies to deliver product advancements in markets from healthcare and communications to manufacturing and mobility.

The **Technology Scotland Annual Dinner** attracts a host of organisations from across our three primary networks, as well as friends and colleagues from the wider technology community. In recent years we have welcomed around **200 guests** from a diverse range of technologies and sectors, including significant representation from senior decision makers. With the sector and our membership growing year on year, we hope to break our record for attendees in 2022!

**The future for innovation in Scotland is bright.** Now is the time to align your organisation with this vibrant movement, ensure that your brand is visible at the highest level, and treat your colleagues to an evening of fun, celebration, and the opportunity to build their networks.



**ONE OF THE OLDEST  
PHOTONICS  
ORGANISATIONS  
IN THE WORLD**



**EUROPE'S  
LARGEST MOBILITY  
AS A SERVICE  
NETWORK**



**THE FOCAL POINT  
FOR SCOTLAND'S  
PRODUCT DESIGN  
SECTOR**



## PAST ANNUAL DINNER FEEDBACK

"The Technology Scotland Annual Dinner is a great event, with plenty of interesting new contacts across various sectors. Engaging speakers and a very enjoyable evening"

"Great event, super buzz in the room, effective use of time to meet with customers and wide range of stakeholders."

"I really enjoyed the event. It was very well organised and it was great to meet new companies that I had not met before...It brought together many key players from a traditionally difficult to engage community"

"I was able to meet with old and new connections, through mutual conversations before and after dinner as well as at the table which was mixed"



## PLATINUM SPONSORSHIP PACKAGE

£5,000

- **Table for up to 10 guests (worth £850)**
- **Opportunity to address the room (on a relevant topic agreed between Technology Scotland and the sponsor company)**
- **Prominent company branding pre and post event:**
  - Official event graphic
  - All event invitations
  - Eventbrite sign up page
  - Technology Scotland website, newsletter and social media
  - Placecards on dinner tables
  - Main screen throughout the evening
- **Company logo and description in official event programme**
- **Roll up banner to be displayed in the main room**

# SPONSORSHIP OF WELCOME DRINKS RECEPTION

£2,000

**Our Welcome Drinks Reception ensures that the evening gets off to a great start!**

With over an hour of networking before the dinner, this is a fantastic opportunity to highlight your brand as soon as attendees arrive and maximise exposure.

You'll also enjoy a table for up to 10 guests (worth £850) and exclusive photo opportunities during the reception.





**PLEASE EMAIL  
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WITH ANY QUESTIONS**