

# TECHNOLOGY SCOTLAND ANNUAL DINNER

THURSDAY 18 NOVEMBER 2021 | RADISSON BLU HOTEL, GLASGOW

# **SPONSORSHIP OPPORTUNITIES**

WITH CORPORATE SPONSORS

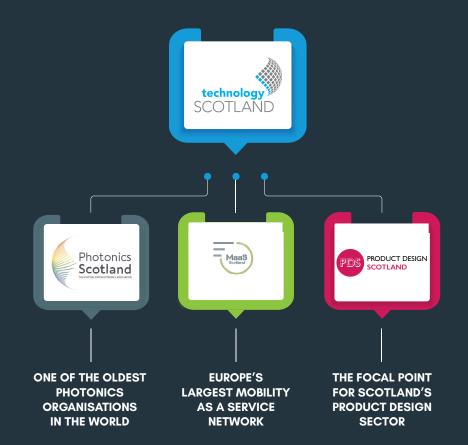


# **TECHNOLOGY SCOTLAND ANNUAL DINNER**

Technology Scotland is the representative body for Scotland's Enabling Technology Sector. Through our networks, the newly rebranded **Photonics Scotland**, **MaaS Scotland**, and **Product Design Scotland**, we support a vibrant community of industrial and academic organisations who are developing technologies to deliver product advancements in markets from healthcare and communications to manufacturing and mobility.

The **Technology Scotland Annual Dinner** welcomes a host of companies and organisations for an evening of networking and celebration. In 2019 we welcomed **over 200 guests** from a diverse range of technologies and sectors, with 70% coming from industry. For 2021, with Technology Scotland's membership now surpassing 160 organisations and the sector enjoying substantial growth, we plan to welcome around 250 guests, including CEOs, Managing Directors and Senior Decision Makers.

The future for innovation in Scotland is bright. Now is the time to align your organisation with this vibrant movement, ensure that your brand is visible at the highest level, and treat your colleagues to an evening of fun, celebration, and the opportunity to build their networks.





#### PAST ANNUAL DINNER FEEDBACK

"The Technology Scotland Annual Dinner is a great event, with plenty of interesting new contacts across various sectors. Engaging speakers and a very enjoyable evening"

"One person I had been planning to get in touch with, I was able to talk to immediately...I caught up with loads of people I already knew but rarely see. Great!"

"I really enjoyed the event. It was very well organised and it was great to meet new companies that I had not met before...It brought together many key players from a traditionally difficult to engage community"

"The dinner allowed me to connect in person with contacts who I only previously been in touch with via email or phone"



#### PLATINUM SPONSORSHIP PACKAGE ₹5,000 20% DISCOUNT FOR TECHNOLOGY SCOTLAND MEMBERS

- Table for up to 10 guests (worth £800)
- Opportunity to address the room (on a relevant topic agreed between Technology Scotland and the sponsor company)
- Prominent company branding pre and post event:
  - Official event graphic
  - All event invitations
  - Eventbrite sign up page
  - Technology Scotland website, newsletter and social media
  - Placecards on dinner tables
  - Main screen throughout the evening
- Company logo and description in official event programme
- Roll up banner to be displayed in the main room

#### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

### SPONSOR THE WELCOME DRINKS RECEPTION



#### Our Welcome Drinks Reception ensures that the evening gets off to a great start!

With over an hour of networking before the dinner, this is a fantastic opportunity to highlight your brand as soon as attendees arrive and maximise exposure. You'll also enjoy exclusive photo opportunities during the reception.

Price on request email: amy.mcilroy@technologyscotland.scot

### SPONSOR THE DINNER WINE



## Our Annual Dinner's fine dining experience is complimented by a beautiful wine selection!

After the welcomes of the evening, spirits are high as guests enjoy a 3 course dinner with wine, followed by our After-Dinner Speaker and networking. Ensure your brand is front and centre as our wine is branded with your company logo.

Price on request email: amy.mcilroy@technologyscotland.scot



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